

## Iberseries & Platino Industria and Audiovisual from Spain will once again take part in the Berlinale Series Market by offering a preview of the most significant Spanish-language fiction series premieres

- The **Next from Spain** sessions will be screened exclusively on **February 20**, featuring the first images of the series **“Marbella”** (Movistar Plus+, Buendía Estudios Canarias), and **“Red Flags”** (Atresmedia TV, Zeta Studios), together with a promo-reel of the recently released **“The Law of the Sea”** (RTVE, Studio 60).
- After each screening, various meetings will be held with the **creative and executive talents** of the productions, including **Hugo Silva** (actor), **Dani de la Torre** (director and screenwriter), **Nando López** (author, creator), José Pastor (RTVE), **Diego del Pozo** (Atresmedia TV), **Miguel García** (Atresmedia TV), **Fran Araújo** (Movistar Plus+), and **Enrique Domingo Pérez 'Flypy'** (Studio 60).
- In addition, as a result of the agreement established between **Iberseries & Platino Industria** and **Berlinale Series Market**, the showcase **“Secuoya: Bridge between Latin America and Europe”** will take place on Monday, February 19, and will include the participation of **Sergio Pizzolante**, President of Commercial & International Distribution at Secuoya Studios; **Ángela Agudo**, Executive Producer at Secuoya Studios; and **Eduardo Galdo**, Executive Producer at Secuoya Studios Stories.

Madrid, February 6, 2024. **Iberseries & Platino Industria** and **Audiovisual from Spain** are organizing a program of screenings for the second consecutive year at the **Berlinale Series Market**, including an exclusive preview of new **Spanish-language fiction series** for their international promotion.

**Berlinale Series Market**, an initiative led by the European Film Market, Berlinale Co-Production Market, and Berlinale Talent, in conjunction with the Berlin International Film Festival, will take place from **February 19 to 21** and will focus on series production on a global scale.

**Spanish-language series content** will take center stage at **Berlinale Series Market** with the help of **Iberseries & Platino Industria** and **Audiovisual from Spain**, through the **Next from Spain sessions (First Look + Q&A)**, which will be held on **February 20** at **CinemaxX 2**, at Potsdamer Platz in the German Capital.

**Next from Spain** will host a premiere screening of the first images of **“Marbella”** (Movistar Plus+, Buendía Estudios Canarias), and **“Red Flags”** (Atresmedia TV, Zeta Studios), together with a promo-reel of **“The Law of the Sea”** (RTVE, Studio 60), which will serve as a representative sample of **recent and upcoming premieres of original Spanish-language fiction series**. After each screening, there will be **meetings with the creative and executive talents** of the productions to allow time for conversation among the participants as well as a Q&A session open to all attendees.

**Audiovisual from Spain**, an umbrella brand created by **ICEX Spain Export and Investments**, brings together Spanish companies in the film, television, animation, video game and augmented reality content sectors for their international promotion at major trade fairs around the world.

The fourth edition of **Iberseries & Platino Industria** will be held from **October 1 to 4, 2024**, at the center for contemporary creation which is **Matadero Madrid**. **EGEDA** and **Fundación Secuoya**, in collaboration with **FIPCA**, will once again be organizing the biggest Ibero-American audiovisual event, with the support of the **Madrid City Council**, the **Community of Madrid**, **ICEX España Exportación e Inversiones**, the sponsorship of the **Madrid Film Office** and **Film Madrid** and the collaboration of **Spain Film Commission**, as well as other companies.

### **Berlinale Series Market / Next from Spain: “Marbella”, “Red Flags”, “The Law of the Sea”**

The first images of **“Marbella”**, an original series for **Movistar Plus+**, produced by **Buendía Estudios Canarias**, will be presented at **Berlinale Series Market** at **11:00** on **Tuesday, February 20**. **Hugo Silva** (“El Ministerio del Tiempo”, Almodovar’s “Los amantes pasajeros”) and **Ana Isabelle Acevedo** (“West Side Story” by Spielberg) lead the cast of this fast-paced six-episode thriller created and developed by director **Dani de la Torre** and screenwriter **Alberto Marini**, co-creators of “La Unidad” and “La Unidad Kabul”.

It’s an adrenaline-pumping series set in Marbella, where lawyers and mafia gang collaborate to get their piece of the cake.

The session will include the participation of **Hugo Silva** and **Dani de la Torre**, who will be accompanied by **Fran Araújo**, Executive Producer of **Movistar Plus+**.

At **14:00** there will be a sneak preview of **“Red Flags”**, an eight-episode series produced by **Atresmedia TV** in collaboration with **Zeta Studios**, with screenplay by **Nando López** and **Estel Díaz** and directed by **Ian de la Rosa** and **Estel Díaz**. The cast includes **Mar Isern**, **Diego Rey**, **Iría del Valle**, **Ibrahima Kone** and **Gabriel Gevara**, among others.

**Toni**, **Érika**, **Luna** and **Walter** are close friends, but they only follow each other on a social network, where they share their fears, problems and recent sexual experiences, which test their beliefs about life, love and friendship.

The ensuing meeting will be hosted by **Nando López**, creator of the series; **Diego del Pozo**, Fiction Manager at **Atresmedia TV**; and **Miguel García**, Director of International Sales at **Atresmedia TV**.

**Next from Spain** will conclude on **February 20** with the screening of the promo-reel for **“The Law of the Sea”** at **16:00**. This miniseries recently premiered on **RTVE** and stars **Blanca Portillo** and **Luis Tosar**, along with **Sonia Almarcha**, **Víctor Clavijo**, **Lamine Thior**, **Álex Monner**, **Alfonso Lara**, **Carlos Serrano**, **Ramón Ródenas**, **Eva Marciel** and **Pau Durá**.

Social drama recounted through its characters and their gazes. A fishing boat, ten crew members and one decision, to rescue 51 sub-Saharan migrants on a boat drifting out at sea. It’s **The Law of the Sea**. But the laws work differently on land and their actions will have unforeseeable consequences.

The RTVE and À Punt production is directed by Alberto Ruiz Rojo and produced by Studio60 and MCFLY Prod. AIE, in collaboration with Tatiana Rodríguez and Victor Pedreira as screenwriters.

**José Pastor**, Director of Film and Fiction at RTVE; and **Enrique Domingo Pérez 'Flipy'**, CEO of Studio 60 will attend the screening.

### **Berlinale Series Market: Showcase: “Secuoya: Bridge between Latin America and Europe”**

Likewise, as a result of the agreement between **Iberseries & Platino Industria** and **Berlinale Series Market**, on Monday, **February 19**, at **16:00**, the **showcase “Secuoya: Bridge between Latin America and Europe”** will take place at **CinemaxX 1**, and will include the participation of **Sergio Pizzolante**, President of Commercial & International Distribution at Secuoya Studios; **Ángela Agudo**, Executive Producer at Secuoya Studios; and **Eduardo Galdo**, Executive Producer at Secuoya Studios Stories.

**Secuoya Studios** values its role in the audiovisual industry as a bridge between Latin America and Europe, with a business model based on the total or partial retention of intellectual property and distribution licenses by windows and territories, committed to international collaboration and strategic alliances.

The studio, which has offices in Spain, the United States, Mexico, Colombia, Chile and Peru, has developed premium series capable of traveling geographically, such as 'Montecristo' and 'Zorro', recently released in more than 40 countries.

This showcase will cover, in addition to its financial structure and distribution model, the process of choosing content and production, as well as the fundamental role of Spain's tax advantages and the studio's ability to develop large series in locations inside and outside the country. Series in pre-production phase such as 'Los 39' and 'Terra Alta', clear examples of the union and joint work of teams and partners from LatAm and Europe.

**More information:** [www.iberseriesplatinoindustria.com](http://www.iberseriesplatinoindustria.com)