

Iberseries & Platino Industria launches special call for new audiovisual projects: Methos Media 2025

The initiative will select up to 20 fiction, documentary, and animation projects from Ibero-America with a family-friendly focus and international potential, as part of the fifth edition in Madrid.

Madrid, July 15, 2025 - **Iberseries & Platino Industria**, the leading event for professionals in the Spanish- and Portuguese-language audiovisual sector, is now accepting submissions for new projects in collaboration with **Methos Media**, a company dedicated to producing and promoting family-friendly entertainment.

The Methos Media 2025 Call for Projects is aimed at filmmakers, directors, and producers from Ibero-America, with the goal of supporting audiovisual content with cultural and family values and strong international appeal. The selection will focus on fiction, documentary, and animation projects – whether series or feature films – that are in an advanced stage of development and have at least 30% of their financing confirmed.

The call is looking for content geared toward broad, family audiences with global distribution potential. A maximum of 20 projects will be selected to participate in one-on-one meetings with representatives from Methos Media during the fifth edition of Iberseries & Platino Industria, which will take place from September 30 to October 3, 2025, at Matadero Madrid.

Participation requirements

Applicants must hold valid accreditation for Iberseries & Platino Industria and guarantee in-person attendance on the event dates.

Additionally, projects must meet the following minimum duration requirements: 20 minutes per episode for series and 60 minutes for feature films. All submissions must be in Spanish and driven by production companies based in Ibero-America.

Selection criteria

The selection will be based on the production company's previous experience, the quality and originality of the content, the financial viability of the project, and its alignment with Methos Media's editorial focus on wholesome, family-oriented entertainment. Innovation in format, financing and distribution strategies, and



supporting materials such as teasers, partner commitments, or letters of interest will also be considered.

Application deadline

Applicants must submit their application **by Wednesday, August 20 at 14:00 (GMT+2)**, through the professional private area available after completing the event <u>accreditation</u> process.

The fifth edition of Iberseries & Platino Industria will take place from September 30 to October 3 at Matadero Madrid, promoted by EGEDA and Fundación Secuoya, in collaboration with FIPCA, and supported by the Community of Madrid and the Madrid City Council. It is sponsored by Madrid Film Office, Film Madrid, and ICEX Spain Trade and Investment, among other partner organizations.

> More information: www.iberseriesplatinoindustria.com Access Poster and Logo 2025



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