

Over 80 international buyers and commissioners have already confirmed their participation in the fifth edition of Iberseries & Platino Industria

*Leading companies set to participate include **Atresmedia TV, AXN, Bavaria Media, CCREA, CZESKA TV, Disney Argentina, Flow, France TV, Globoplay, Google, HBO Latam, HBO Max, HRT, Huawei, HULU, LMT, Love TV Channels, M6, Mediaset Group, MHZ, Movistar Plus+, MTVA, Nós, SKY, Paramount, Pluto TV, RAI, Rakuten, RCN, RTP, RTS, Sky Italia, SkyShowtime, Sony, TCL, RTVE, Telemundo, TRT, TVI, VME, Warner Bros. Discovery, WOWO and ZDF Studios.***

Madrid, July 17, 2025. Over **80 buyers and commissioners** from **22 countries** have confirmed their attendance at the **fifth edition of Iberseries & Platino Industria**, which will take place from **September 30 to October 3** at **Matadero Madrid**.

The event is promoted by **EGEDA and Fundación Secuoya**, in collaboration with **FIPCA**, with the support of the **Community of Madrid** and the **Madrid City Council**, and sponsored by the **Madrid Film Office, Film Madrid**, and **ICEX Spain Trade and Investment**, among other partner organizations.

The event will feature the participation of **executives** and **acquisition managers** from **top companies** including **Atresmedia TV** (Spain), **AXN** (Japan), **Bavaria Media** (Germany), **CCREA** (Ecuador), **CZESKA TV** (Czech Republic), **Disney Argentina**, **Flow** (Argentina), **France TV** (France), **Globoplay** (Brazil), **Google** (Spain), **HBO Latam** (USA), **HBO Max** (Spain), **HRT** (Croatia), **Huawei** (Spain), **HULU** (Japan), **LMT** (Latvia), **Love TV Channels** (Spain), **M6** (France), **Mediaset Group** (Spain), **MHZ** (USA), **Movistar Plus+** (Spain), **Nós** (Portugal), **MTVA** (Hungary), **Paramount** (Spain), **Pluto TV** (Spain), **RAI** (Italy), **Rakuten** (Spain), **RCN** (Colombia), **RTP** (Portugal), **RTS** (Switzerland), **Sky Italia**, **SkyShowtime** (The Netherlands), **Sony** (Spain), **TCL** (Spain), **RTVE** (Spain), **Telemundo** (USA), **TRT** (Turkey), **TVI** (Portugal), **VME** (USA), **Warner Bros. Discovery** (Spain, USA), **WOWO** (Japan) and **ZDF Studios** (Germany), among others expected to join soon.

Buyers will have access to **exclusive screenings** of recently released or upcoming **Spanish- and Portuguese-language fiction series** and **feature films**. This is a unique opportunity to discover new content and forge strategic partnerships.

Margarida Pereira, Head of Acquisitions at **TVI Portugal**, shared her thoughts on participating in Iberseries & Platino Industria: *“This is one of my favorite industry events, always well organized and incredibly inspiring. I’m really looking forward to returning to Madrid and connecting with key players from across the Ibero-American content market. More than ever, this event is becoming a key reference point for the Portuguese market, strengthening connections and fostering new opportunities across borders”*.

Meanwhile, **Elena Romano**, Buyer at **RAI CINEMA** (RAI Italy), commented: *“We are attending Iberseries & Platino Industria to connect with industry professionals, discover new content, and explore collaboration opportunities in the Ibero-American market. It's a growing market with high-quality productions and strong international potential, also appealing to Italian audiences. We are looking for original content, specially long running Series, professional contacts, and opportunities for distribution or co-production deals”*.

The full list of buyers is available [here](#).

Iberseries & Platino Industria is firmly established as the key event for **connecting talent, content, and business** across the Ibero-American audiovisual industry. A must-attend event for those who believe in the future of stories that transcend borders.

More information: www.iberseriesplatinoindustria.com
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