

Jaime Lorente and Miguel Ángel Silvestre to join Carlos Quintanilla at Iberseries & Platino Industria to discuss *Carlota*, Sony Pictures Television's new major production

*The Spanish actors, together with the series' showrunner **Carlos Quintanilla**, VP & Head of Content and Production Latam/USH at **Sony Pictures Television Latin America**, will present this production, which reimagines the life of Empress Carlota of Habsburg through a modern, multicultural lens.*

Madrid, September 23, 2025. **Iberseries & Platino Industria** has announced new speakers joining the **conference lineup** of its **fifth edition**, taking place **September 30 to October 3 at Matadero Madrid**.

The largest event in the Ibero-American audiovisual industry is organized by **EGEDA** and **Fundación Secuoya** in collaboration with **FIPCA**, with institutional support from the **Community of Madrid** and the **Madrid City Council**, sponsorship from **Madrid Film Office** and **Film Madrid Region**, and the collaboration of **ICEX Spain Trade and Investment**, among other partners.

***Carlota*: A historical, multicultural drama bridging past and present**

On Thursday, October 2, from 4:00 to 4:30 p.m. in Sala Azcona (Cineteca), the panel ***Carlota: The empress who crosses borders — Content remains king at Sony Pictures Television*** will showcase one of the company's most ambitious projects: the international series *Carlota*.

The production brings to life the historical figure of Carlota of Habsburg, Empress of Mexico, through a modern, multicultural lens designed to resonate with today's audiences. Blending historical drama with contemporary storytelling, the series explores power, identity, and the universal struggles of a woman who defied the conventions of her time.

An internationally acclaimed cast

Carlota stars singer and actress Belinda, born in Madrid and raised in Mexico, one of the most influential Latina artists of her generation. The stellar international cast also includes actors Jaime Lorente, Miguel Ángel Silvestre, and Mexican actress Mabel Cadena.

Director Ana Lorena Pérez Ríos, known for her work on *Like Water for Chocolate*, and Alejandro Bazzano, who directed *Money Heist*, are leading the project.

At the **Iberseries & Platino Industria** panel, the discussion will delve into the creative and production approach, as well as the acting challenge of reinterpreting such a pivotal historical figure through a modern lens.

The session will feature **Miguel Ángel Silvestre** (Spain) and **Jaime Lorente** (Spain), alongside **Carlos Quintanilla**, VP & Head of Content and Production Latam/USH at **Sony Pictures Television Latin America** (US). The panel will be moderated by **Adriana Castillo**, General Coordinator of **Platino Industria**.

With a solid career in Spain and abroad, **Miguel Ángel Silvestre** is widely recognized for his roles in *Velvet*, *Sin tetas no hay paraíso*, *Narcos*, and Netflix's *Sense8*, which cemented his global profile. His versatility has established him as one of the most respected Spanish actors in the industry today.

Jaime Lorente rose to international fame thanks to his performances in *Money Heist* and *Elite*, becoming one of the most recognizable faces in Spanish entertainment today. His career spans film, theater, and television, with standout projects including *El Cid* and *Cristo y Rey*. In *Carlota*, Lorente takes on a role that combines dramatic intensity with global appeal.

Carlos Quintanilla is one of the leading executives and creators in the Latin American audiovisual industry. As Vice President and Head of Content and Production for Latin America and US Hispanic at Sony Pictures Television Latin America, he oversees the development of original content across the region, designed to transcend borders and conquer new markets. Quintanilla explained: "*Carlota* is a project Adriana Pelusi and I started developing back in 2012, and today it comes to life with renewed strength. It's a story told from a fresh, heartfelt, entertaining, and contemporary perspective; far from the traditional version Mexicans were taught in school."

A global commitment from Sony Pictures Television

With *Carlota*, **Sony Pictures Television** reinforces its strategy of producing **premium Latino content with global appeal**, reaffirming its commitment to universal stories told through the region's rich cultural lens. The series reflects a growing wave of international projects that showcase Hispanic creative talent and position it firmly on the global entertainment map.

Iberseries & Platino Industria 2025 likewise reaffirms its commitment to creativity, talent, and international collaboration, cementing its role as a must-attend event for audiovisual professionals. **Accredited professionals** can access the **directory of attendees** via the [virtual platform](#), along with the **full program schedule**, also available on the [official website](#).

More information: www.iberseriesplatinoindustria.com

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