



# Iberseries & Platino Industria and Berlinale Series Market strengthen their alliance with Series Match, a new initiative fostering collaboration between Ibero-American and German companies

**Series Match: Germany & Ibero-America** will bring together producers from both regions with early-stage series projects to promote co-production and the creation of international synergies.

The call for applications is currently open until **December 15, 2025**.

Madrid, November 10, 2025. As part of their ongoing commitment to strengthen collaboration between Europe and Latin America, **Iberseries & Platino Industria** and **Berlinale Series Market** present **Series Match**, a joint initiative designed to facilitate meetings between Ibero-American and German production companies with early-stage series projects.

The program aims to boost international co-production and foster creative and industrial synergies in both fiction and documentary formats.

The event will take place on **February 16, 2026**, at the **CinemaxX Lounge** within the **Berlinale Series Market**, bringing together **five German and five Ibero-American production companies**, each presenting an early-development project. The initiative seeks to encourage international collaboration, promote creative exchange, and open new opportunities for business and co-production between both regions.

# A platform to promote new alliances and international projects

The call for **Series Match: Germany & Ibero-America** is now open. Selected companies will have the opportunity to explore creative synergies, establish international partnerships, and receive specialized guidance from industry professionals and experts in a dynamic, peer-to-peer environment.

With this initiative, **Iberseries & Platino Industria** and **Berlinale Series Market** reaffirm their commitment to strengthening the audiovisual sector as a space for cooperation, diversity, and international visibility.

During the event, participating companies will have the opportunity to:

- Present their projects to international colleagues and experts.
- Explore potential co-production and co-development partnerships.





- Receive creative and strategic feedback from industry professionals.
- Expand their professional network within one of the world's most relevant audiovisual markets.

# **Eligibility Requirements**

Eligible participants:

- Production companies based in Germany or in any Ibero-American country.
- Early-stage series projects (fiction or documentary).
- Producers with a genuine interest in international co-production and in exploring new creative alliances.

### **Format and Timeline**

- Format: Closed meeting for industry professionals.
- Structure: Presentations and roundtable discussions.
- Application deadline: December 15, 2025.
- Event date: February 16, 2026.
- Venue: CinemaxX Lounge, Berlinale Series Market, Berlin.

## Required Documentation

Interested companies must submit the following materials for evaluation:

- 1. A one-page project summary.
- 2. A half-page description outlining the current development stage of the project.
- 3. A half-page statement explaining how the project could benefit from collaboration between Germany and Ibero-America.
- 4. Short biographies (one paragraph each) of the creator and producer.
- 5. A brief company profile (one paragraph).

# **Participation Conditions**

Participation in **Series Match** does not include travel, accommodation, or market accreditation expenses covered by Berlinale Series Market or Iberseries & Platino Industria.

Selected producers are strongly encouraged to acquire the **EFM Market Badge**, which provides full access to market screenings, industry panels, networking sessions, and other related activities.

# Applications, Evaluation, and Selection

All interested production companies are invited to apply for this unique opportunity to connect, create, and develop new stories that transcend borders.

Application form **link** 

Inquiries: <a href="mailto:seriesmarket@berlinale.de">seriesmarket@berlinale.de</a>





Submissions will be jointly evaluated by **Iberseries & Platino Industria** and **Berlinale Series Market**, taking into account project originality, international potential, coproduction feasibility, and the track record of the creative team.

Selected companies will be notified in early **January 2026**, and their projects will form part of a program designed to promote collaboration, knowledge exchange, and international visibility for emerging Ibero-American and German productions.

### About Iberseries & Platino Industria

**Iberseries & Platino Industria**, the largest business event for Spanish- and Portuguese-language audiovisual content, is organized by **EGEDA** and **Fundación Secuoya**, in collaboration with **FIPCA**, and sponsored by **Madrid Film Office** and **Film Madrid Region**.

Its most recent edition, held at Matadero Madrid, brought together over **2,700** professionals from **50** countries and **1,500** companies, including producers, distributors, broadcasters, platforms, studios, financiers, creatives, talents, and other key players in the audiovisual industry.

More information: www.iberseriesplatinoindustria.com

