

Luis Fernández, Chairman of NBCUniversal Telemundo, to Participate in Iberseries & Platino Industria with a Keynote on Leadership and the Transformation of Spanish-Language Audiovisual Content

Luis Fernández, Chairman of NBCUniversal Telemundo Enterprises, has confirmed his participation in Iberseries & Platino Industria 2026, further establishing the event as one of the leading forums for reflection on the audiovisual sector, where the most influential industry leaders will gather.

Madrid, April 29, 2026. With a cross-disciplinary career spanning television, radio, film, and sports, **Luis Fernández** is one of the Spanish figures with the greatest international reach in the audiovisual ecosystem. Currently, as **Chairman of NBCUniversal Telemundo Enterprises**, he leads a world-class media company, a benchmark in the production and distribution of premium Spanish-language content for U.S. Hispanics and audiences around the world.

Throughout his career, he has held strategic positions in major companies in the sector, such as Executive President of RTVE Corporation, and Head of News at Canal+, Telecinco, Cadena SER, Radio EL PAÍS, and Cadena COPE. This is complemented by his tenure as International Executive Director of Real Madrid for the Asia-Pacific region, where he led the brand's expansion in a global environment.

In the United States, he held top-level roles such as Executive Vice President of Telemundo Network News, President of Univision Studios, and President of Entertainment at Univision Communications, becoming the only Spanish executive to reach such positions in the U.S. audiovisual industry. His profile combines editorial expertise with executive management at the highest level.

He holds a degree in Journalism from the Complutense University of Madrid, has received numerous Emmy Awards, and holds an honorary doctorate from Rey Juan Carlos University.



In the sixth edition of **Iberseries & Platino Industria**, which will take place from **September 29 to October 2 at Matadero Madrid**, Luis Fernández will deliver a keynote focused on the consolidation of **NBCUniversal Telemundo Enterprises** as the leading Spanish-language network, driven by its ambitious multiplatform strategy that combines the strength of live content and sports (such as the FIFA World Cup) with innovation in scripted content and micro-dramas to attract and retain younger audiences. During the session, he will share his vision as an executive and analyze the current challenges of the industry based on lessons learned throughout his career.

Regarding his participation in the event, **Luis Fernández** stated: *“It is a great pleasure to be part of this forum in Madrid, to reflect on the present and future of our industry, and to share ideas with some of its key players”*.

With this addition, **Iberseries & Platino Industria** strengthens its role as a leading platform for analyzing trends, leadership, and transformation in the global audiovisual landscape.

The event continues to expand its international reach and its role as a bridge between Europe and Latin America, fostering knowledge exchange, the creation of synergies, and the identification of new opportunities in an ever-evolving market.

More information: www.iberseriesplatinoindustria.com

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