

## EURO ATLANTIC SERIES CO-PRO PITCH IBERSERIES & PLATINO INDUSTRIA 2025

### **Article 1. Participant and Project Profile**

Production companies with registered offices in Europe may apply to the call with fiction series, docuseries, or animation projects that meet the following requirements:

- Minimum duration of 20 minutes per episode, with a minimum of 3 episodes per season.
- Projects must be presented exclusively in English throughout all stages of the process (registration, materials, meetings, and public presentation).
- Projects must be submitted by the main production company, which must properly prove such status at the time of registration.
- Producers must submit a financing plan specifying the secured source of financing for the pilot episode.

The following aspects will be particularly valued:

- That the production company has demonstrable prior experience in series production or international co-production projects.
- Innovation in formats and the proposal of new distribution and financing models.
- The submission of complementary documentation including completed previous works by the creative team, as well as letters of commitment from directors, executive producers, screenwriters, cast members, broadcasters, distributors, or relevant organizations.

### **Article 2. Working Language**

All project presentation stages, as well as the one-to-one meetings and the public pitching session, must be conducted exclusively in English. The ability to deliver public and written presentations in this language is an inherent requirement of this call. Registration materials (pitch deck, scripts, financing plan, etc.) must also be submitted exclusively in English.

### **Article 3. Deadlines and Accreditation**

Interested parties may submit their application before **Thursday, June 18, 2026, at 4.00 PM (GMT+2)**, through the web link enabled in the professional private area, which will be accessible once the accreditation process has been completed.

The organization will cover travel and accommodation expenses for one representative of each selected project, with the aim of facilitating in-person participation. Likewise, the organization will refund the amount paid by the project representative during the registration process and grant one complimentary accreditation to each selected project.

Any additional member of the selected production company joining the program as a participant must cover the cost of their own accreditation.

### **Article 4. Audiovisual Materials**

For the admission of any additional image material, applicants must provide a web link through which such material may be viewed. No image material in physical format will be accepted.

Once the call has closed, no additional documentation will be accepted and no extensions will be granted under any circumstances. A correction period of 5 business days from the closing date will be opened in order to submit missing information or documentation. No new documentation proving compliance with the requirements after the application deadline will be accepted.

### **Article 5. Sole Representative**

IBERSERIES & PLATINO INDUSTRIA shall recognize the signatory of the application as the sole representative for all matters related to the project's participation in the program and as the sole party responsible vis-à-vis any other companies or persons involved in the project, holding the organization harmless from any third-party claims.

### **Article 6. Selection Process**

Once the call has closed, the event organization will carry out a preselection among all submitted projects, from which a shortlist of a maximum of 20 projects will be established. From this shortlist, a Selection Committee will be

responsible for selecting a maximum of 7 projects to participate in EURO ATLANTIC SERIES CO-PRO PITCH.

The Committee's decision shall be final and not subject to appeal. The Committee will be composed of a minimum of three professionals of recognized prestige from different areas of the European and international audiovisual industry, ensuring a cross-disciplinary evaluation of the projects from creative, financial, and international positioning perspectives.

### **Article 7. Criteria and Method for Project Selection**

The criteria applied for the selection of projects are fundamentally aimed at strengthening cultural diversity, improving European competitiveness, and guaranteeing real opportunities for co-production and international circulation for the selected projects. EURO ATLANTIC SERIES CO-PRO PITCH is conceived as a strategic extension of the established ecosystem of IBERSERIES & PLATINO INDUSTRIA, promoting the values of equality, diversity, and sustainability as cross-cutting principles in the evaluation of applications.

The weighting criteria to be applied for the selection of projects are as follows:

- a) International co-production potential (40%):** Not only the story will be analyzed, but also the existence of a credible plan to involve partners from at least two European member states. At least one project from countries with lower industrial capacity (LLC), such as Portugal or Luxembourg, will be selected in order to foster the inclusion of emerging ecosystems.
- b) Artistic quality and financial viability (30%):** The creative excellence and economic sustainability of each project will be assessed, while also aiming for a variety of projects that ensure the diversity of European content.
- c) Experience of the production team (20%):** The track record and operational capacity of the team will be a key element in the selection process.
- d) Sustainability (10%):** Projects will be evaluated according to responsible production criteria and environmental awareness, requiring a responsible production plan.

Once the call has closed, the Committee, in addition to the above criteria, will take gender parity into account, ensuring that the selected projects are also chosen in accordance with this principle.

## **Article 8. Confidentiality**

The invitation of each project shall remain strictly confidential between the management of IBERSERIES & PLATINO INDUSTRIA and the producer or representative of the project until the organization decides to officially announce it.

## **Article 9. Commitments of the Selected Participants**

The producers of the selected projects undertake to:

- Confirm and accredit the participation of the project representative in EURO ATLANTIC SERIES CO-PRO PITCH within a maximum period of seven days from the notification of their acceptance.
- Confirm their presence and/or that of the director, creator, or producer during the days on which the program takes place.
- Submit the graphic and informational materials required by the organization for its catalogue or website, in English, within the requested deadline.

## **Article 10. Public Presentations**

During the second day of the event, the selected projects must deliver a public presentation before a specialized audience of commissioners, investment funds, sales agents, and industry professionals.

The presentation must have a maximum duration of 10 minutes and must be supported by the use of images, videos, and/or a presentation in PPT (PowerPoint) format or similar.

The deadline for submitting the materials to be used during the presentation will be Friday, September 4, 2026. The materials must be sent in digital format to the organization through the channel that will be indicated in due course.

The organization may issue technical and formatting recommendations in order to guarantee the quality and consistency of the presentations.

## **Article 11. Interpretation of the Rules**

Any doubts arising from the interpretation of these rules shall be resolved by the management of IBERSERIES & PLATINO INDUSTRIA, and the decision adopted may not be subject to appeal or challenge.

#### **Article 12. Intellectual Property**

The submission of projects is the sole responsibility of the applicant company, which assumes that it holds the necessary copyright and intellectual property rights required to participate in the call. If requested by the organization, the applicant company must be able to provide the corresponding supporting documentation. The applicant company undertakes to hold IBERSERIES & PLATINO INDUSTRIA harmless from any third-party claims in this regard.

#### **Article 13. Promotion and Communication**

The representatives of the selected projects authorize the organization to publicize the name and origin of the projects exclusively for the purpose of promoting the event. In the event of being selected, the submitted information will be considered official.

For further information, please consult the call at [www.iberseriesplatinoindustria.com](http://www.iberseriesplatinoindustria.com) or contact: [euroatlantic.coproduction@iberseriesplatinoindustria.com](mailto:euroatlantic.coproduction@iberseriesplatinoindustria.com)

#### **Article 14. Acknowledgment**

The projects selected to participate in EURO ATLANTIC SERIES CO-PRO PITCH that are ultimately produced and distributed, in any format or medium (digital platforms, movie theaters, television, or others), must include the logo of IBERSERIES & PLATINO INDUSTRIA in the credits of the work, as well as those of other possible collaborating entities (previously communicated to the selected participants), as collaborating entities, in accordance with the established visibility requirements.

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**CALL FOR ENTRY**

**EURO ATLANTIC SERIES CO-PRO PITCH**

## **CO-PRODUCTION AND NETWORKING FORUM FOR SERIES FROM THE EUROPEAN ATLANTIC ARC**

IBERSERIES & PLATINO INDUSTRIA, the leading international event for professionals in the Spanish- and Portuguese-language audiovisual industry, within the framework of its new EURO ATLANTIC SERIES MARKET & NETWORKING program, invites European production companies to participate in EURO ATLANTIC SERIES CO-PRO PITCH, an international co-production and networking forum aimed at fiction series, docuseries, and animation projects.

The program seeks to promote the co-creation and co-production of European series conceived from their origin to travel across multiple territories, facilitating connections with co-production partners, financiers, commissioners, and international sales agents. The initiative aims to strengthen cooperation among countries of the European Atlantic arc (Portugal, Spain, France, Belgium, the Netherlands, Ireland, Germany, and Luxembourg), the Nordic countries (Denmark, Sweden, Norway, Finland), and other European territories with a strong Atlantic tradition and international outlook, such as the United Kingdom.

### **TERMS AND CONDITIONS**

The EURO ATLANTIC SERIES CO-PRO PITCH sessions will take place over the course of two days, within the framework of the sixth edition of IBERSERIES & PLATINO INDUSTRIA, to be held at Matadero Madrid from September 29 to October 2, 2026.

The Forum will combine mentoring sessions, specialized advisory activities, and one-to-one meetings with key industry decision-makers, with the aim of fostering the circulation of stories, talent, and industrial models, while consolidating the European Atlantic arc as a global creative space.

It will be essential for the projects to demonstrate strong international circulation potential, with an advanced financing structure and a clear vocation for co-production among European territories.

IBERSERIES & PLATINO INDUSTRIA will select a maximum of 7 series projects (fiction, docuseries, and/or animation) to participate in EURO ATLANTIC SERIES CO-PRO PITCH. Project representatives will have the opportunity to connect with production companies, financiers, commissioners, platforms, and international sales agents accredited at the event.

The program organization will prepare a personalized schedule of one-to-one meetings with professionals interested in each project, in addition to offering mentoring sessions, advisory support on innovation (financing, sustainability, accessibility, and new audiences), and a final pitching session before a specialized audience of commissioners and investment funds.

#### **REQUIREMENTS:**

- Participants must hold a valid accreditation for IBERSERIES & PLATINO INDUSTRIA at the time of registration.
- Participants must be available to attend in person during the dates of the sixth edition of the event.
- Projects must be submitted by a production company with a registered office in Europe (prioritizing countries from the European Atlantic arc, Nordic countries, and other territories with an Atlantic outlook).
- Projects must be in an advanced stage of development and have secured financing for the pilot episode.
- Projects must consist of at least a first season of a series.

#### **APPLICATION FORM:**

To participate, applicants must complete the online registration form available during the open call period and attach a single digital PDF file containing the following information:

- Presentation and tentative title.
- Format: number of episodes, duration, genre, target audience.
- Pitch Deck: characters, series universe, treatment, story map, references, mood, video pitch (if applicable).
- Script(s) (if applicable).
- Technical team: director(s), screenwriter(s), producer(s), showrunner, etc.
- Financing plan: including special participations, assigned rights, broadcasters/channels, key technical personnel, locations, funds, and commitments already confirmed.
- Link to the presentation teaser (if applicable).

- Video Pitch: a pitch presentation of the project with a maximum duration of 5 minutes.
- Participation objectives: specify what is being sought through the program (co-production partner, broadcaster, distributor, financing, etc.).
- Estimated schedule: projected dates for pre-production, production, and post-production.