

SHOWRUNNER TRAINING WORKSHOP APPLICATION GUIDELINES

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1. PURPOSE AND OBJECTIVES

1.1 Iberseries & Platino Industria announces the sixth **Showrunner Training Workshop**, aimed at showrunners working within the Spanish-language audiovisual industry, coordinated by The Core School with the collaboration of CIMA (Asociación de Mujeres Cineastas y de Medios Audiovisuales, España).

1.2 The purpose of the Workshop is to provide participants with specialized training in the role of the showrunner, helping them develop skills in the creation, writing, production, and management of audiovisual projects so they can successfully lead a series through production.

1.3 The Workshop, **held exclusively in person**, will take place on **September 29th and 30th, and October 1st, 2026** at **Matadero Madrid**, from 3:00 to 6:00 p.m. (Please note that this schedule may be subject to slight adjustments due to venue programming needs; any changes will be communicated to participants well in advance). In addition to the in-person Workshop, selected projects will benefit from two online mentoring sessions during the months of July and September.

1.4 The Workshop will feature the participation of **four tutors**. The following professionals are currently confirmed:

- **JORGE REDONDO**. Executive Producer and Showrunner. Former Executive Director of Boomerang TV Ficción. Executive Producer of series such as INÉS DEL ALMA MÍA, MAR DE PLÁSTICO, LOS PROTEGIDOS, and FÍSICA O QUÍMICA.
- **TATIANA RODRÍGUEZ**. Screenwriter and creator of fiction series and feature films. Goya nominee for Best Original Screenplay and winner of Best Screenplay from the Circle of Cinematographic Writers for the feature film MATAHARIS. Writer and creator of series such as OPERACIÓN BARRIO INGLÉS, LA LEY DEL MAR, CAMILO SUPERSTAR, LA COCINERA DE CASTAMAR, and LA VALLA.
- **MIQUEL PEIDRO**. Head writer and author of fiction series and feature films. Playwright and novelist. Creator and head writer of series such as EL SECRETO DE PUENTE VIEJO, ACACIAS 38, and LA MODERNA.

The Workshop will include two **lectures** led by renowned professionals from the audiovisual industry. Participants will also have the opportunity to present their projects in one-on-one meetings with executives from production companies, studios, or platforms.

1.5 From the total number of applications received, a selection committee composed of four members and chaired by **Enrique Darriba**, coordinator of the Workshop, will select a maximum of twelve (12) finalist projects to take part in it, of which three will be chosen from those submitted by members of CIMA (Asociación de Mujeres Cineastas y de Medios Audiovisuales).

Enrique Darriba is an executive producer with extensive experience in the creation, development, and production of audiovisual content for television and streaming platforms. He has served as General Director at Zeta Audiovisual and Head of Content at Telemadrid. An entrepreneur and executive producer of series for Atresmedia and Mediaset, he has also worked as a head writer for TV movies. He is currently Director of the Master's Program in Executive Production of Audiovisual Content with Secuoya Studios at The Core School.

2. REQUIREMENTS FOR PARTICIPATING PROJECTS

2.1. The Workshop is intended for individuals with appropriate training and/or experience in audiovisual creation, screenwriting, directing, or producing, who have a specific series project they wish to develop during the Workshop. The main language of the project must be Spanish.

2.2. A maximum of 12 projects will be selected to participate, with up to two participants permitted per project.

2.3. The applicant submitting a project guarantees that they hold the intellectual property rights to the project or have been duly authorized by the rights holder to submit it under the terms outlined in these Guidelines. Upon request by Iberseries & Platino Industria, the applicant must provide documentation to verify this. Furthermore, the applicant guarantees that the project does not include third-party materials protected by intellectual property rights without having obtained all necessary licenses, authorizations, assignments, and/or permits. In this regard, the participant releases Iberseries & Platino Industria, as well as any third parties involved in the receipt and presentation of the projects, from any claims by third parties.

2.4. The submission of a project does not imply the assignment or transfer of any intellectual or industrial property rights over the project or any of its elements to Iberseries & Platino Industria.

2.5. The final selection of participants will take into account the applicant's CV, the quality of the project, and gender parity.

2.6. The applicant authorizes Iberseries & Platino Industria to share the project's information and documentation with third parties managing the online hosting platform, as well as with the members of the professional evaluation committee.

2.7 The official language of the Workshop will be Spanish.

REGISTRATION AND SELECTION

3. REGISTRATION

3.1. Professionals interested in participating in this call must first be accredited for the Iberseries & Platino Industria Event. Applications may be submitted **until Thursday, June 18th at 4:00 p.m. (GMT+2) Madrid time**, through the designated web link available in the professional profile.

3.2. Participants may initially apply with a virtual accreditation. If their project is selected, they may switch to on-site accreditation within a maximum of five days of being notified. Notification will be sent via email to the address provided during registration. If the change is not made within the specified period, the project will not be able to take part in this activity, as outlined in section 1.3, since **the Workshop is exclusively in person**.

3.3. All information and data submitted in the Workshop application may be presented in Spanish.

3.4. If the project is based on an adaptation of a literary work, proof of rights to the source material must be provided.

3.5. Selected applicants must sign a sworn statement confirming their commitment to attend the Workshop.

3.6. Each participant may submit only one project to the Workshop.

For more information, please consult the complete call for projects at www.iberseriesplatinoindustria.com or contact: showrunners@iberseriesplatinoindustria.com

INFORMATION REQUIRED TO REGISTER A PROJECT

- Main objective for participating in the call
- Basic project details:
 - Original title
 - Producing country/countries
 - Format
 - Project stage
 - Genre(s)
 - Original language(s)
 - Short synopsis
 - Original or adapted script (if adapted, specify the title and type of the original work)
- Additional project details. Please attach a **SINGLE PDF DOCUMENT** (not exceeding 50Mb), containing a bible or dossier with the following information, in the exact order listed:
 - Project title.
 - Name of the production company.
 - Country or countries of production.
 - Short synopsis.
 - Project description.
 - Lead character profiles.
 - Episode synopses / story arc map.
 - First season narrative arc.
 - Feasibility study and financing model.
 - Production plan.
 - Short biography and/or filmography of the screenwriter, producer/showrunner, and director (250 words).

- Current status of the project: (include any existing commitments such as participation in labs, festivals, or markets; awards or support received; potential directors, co-producers, and attached talent). It must also include detailed information about the current development needs of your project.
- Confirmation of intellectual property rights / Authorization from the rights holder.

For more information, please consult the complete call for projects at www.iberseriesplatinointustria.com or contact: showrunners@iberseriesplatinointustria.com