

Iberseries & Platino Industria and Fundación SGAE Foster Creative Talent Through a Professional Pitch Session for the Development of New Television Series

Iberseries & Platino Industria and Fundación SGAE join forces to bring projects developed through the TV Series Creation Lab closer to producers, buyers and key international audiovisual industry professionals, creating new opportunities for development and production.

Madrid, July 22, 2026. Iberseries & Platino Industria has extended until **June 18, 2026, at 4:00 PM (GMT+2)** the submission deadlines for the professional calls currently open as part of its sixth edition, as well as the validity of the **Early Bird rates** for professional accreditations, both in-person and virtual.

This measure responds to the strong interest generated by the new initiatives and programs announced for this edition, further strengthening Iberseries & Platino Industria's position as one of the leading meeting points for the Ibero-American and European audiovisual industries.

Euro Atlantic Series Co-Pro Pitch

Among the most significant new developments is the launch of **Euro Atlantic Series Co-Pro Pitch**, a new initiative designed to foster co-production and the international circulation of European fiction, documentary, and animation series with global potential.

This initiative aims to strengthen cooperation among countries along the European Atlantic axis: Portugal, Spain, France, Belgium, the Netherlands, Ireland, Germany, and Luxembourg, as well as the Nordic countries and other European territories with a strong Atlantic outlook, such as the United Kingdom.

The call will select up to seven projects in advanced stages of development, which will gain access to mentoring, specialized advisory services, one-to-one meetings, and a final pitching session before commissioners, investment funds, and potential international partners.

The selection committee for this first edition will be composed of **Laura Miñarro**, VP of International Business and Co-Production at Buendía Estudios; **Diego del Pozo**, Head of Fiction at Atresmedia Televisión; **José Frago**, Programming Director at RTP1 and

RTP Internacional; and **Georges Huercano**, Development and Co-Productions Manager at RTL.

Co-Production and Financing Forum: A Benchmark for International Projects

The deadline extension also applies to the **2026 Co-Production and Financing Forum**, one of the most established platforms for securing co-production opportunities, financing, and strategic partnerships for Ibero-American audiovisual projects.

Aimed at filmmakers, producers, and directors from Ibero-America and Europe, the Forum will select up to ten series projects and ten feature film projects, which will participate in personalized meetings with accredited producers, platforms, sales agents, distributors, and potential financial partners.

The committee for this edition will include **Joanna Lombardi**, showrunner; **Karina Dolgiej**, partner at TV Film International; and **Bernardo Bergeret**, founder of Ventana Sur and BloodWindow.

Throughout its previous editions, the Forum has contributed to the development and international projection of numerous projects that later reached production, filming, or release in different markets, consolidating its role as a key tool for the internationalization of the Ibero-American audiovisual industry.

Showrunners Workshop: Specialized Training to Foster New Talent

Applications for the sixth edition of the **Showrunners Training Workshop** will also remain open until June 18. Coordinated by **The Core School** and developed in collaboration with **CIMA**, the workshop will select up to twelve projects to participate in an intensive program focused on the creative, executive, and management responsibilities of the showrunner role.

The teaching team will consist of **Jorge Redondo**, **Tatiana Rodríguez**, **Miquel Peidro**, and **Leire Albinarrate**, while the selection committee will be chaired by **Enrique Darriba**.

Workshop: “Thinking Like a Producer: Creative Business Strategy”

This edition’s program also introduces the new workshop **“Thinking Like a Producer: Creative Business Strategy”**, aimed at producers, directors, screenwriters, and development executives interested in strengthening audiovisual projects from creative, industrial, and market-oriented perspectives.

The workshop will be led by **Leonardo Zimbrón**, currently SVP of Co-Production at 3Pas Studios, who will share practical tools for the development, financing, production, and international positioning of audiovisual projects.

The organization will select a maximum of 25 participants from the applications received.

More Time to Take Advantage of Professional Accreditation Benefits

The extension also includes the **Early Bird professional accreditation rates**, which will remain available under preferential conditions until **June 18, 2026**.

Professional accreditation grants access to project calls and participation in the extensive professional program of activities at Iberseries & Platino Industria. In addition, both in-person and virtual accreditation holders will gain access to the event's private online platform, where participants can consult the accredited professionals directory, establish contacts, and watch conferences and on-demand content after the event.

A Must-Attend Event for the Audiovisual Industry

Organized by **EGEDA** and **Fundación Secuoya**, in collaboration with **FIPCA** and sponsored by **Madrid Film Office** and **Film Madrid Region**, among other partner organizations such as **ICEX Spain Trade and Investment**, **ICAA**, and **Spain Film Commission**, the sixth edition of Iberseries & Platino Industria will once again bring together producers, platforms, television networks, studios, creators, distributors, and investors from around the world.

Over four days, the event will offer conferences, keynotes, spotlights, exclusive screenings, marketplace and networking spaces, professional meetings, pitching sessions with platforms and production companies, as well as training programs designed to promote the development and internationalization of audiovisual content in Spanish and Portuguese.

With this extension, Iberseries & Platino Industria reinforces its commitment to facilitating the participation of as many professionals and projects as possible in an edition that will once again position Madrid as one of the leading hubs for business, innovation, and international cooperation within the Ibero-American audiovisual industry.

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