

CALL FOR APPLICATIONS
ARTIFICIAL INTELLIGENCE WORKSHOP FOR CREATORS:
ENHANCING AUDIOVISUAL STORYTELLING

Iberseries & Platino Industria, the leading international event for professionals in the audiovisual industry, which seeks to increase the visibility of feature films and series in Spanish and Portuguese; promote creators' talent, foster international co-production and support the commercialisation of content as a key means of strengthening projects and generating new synergies.

CALLS

Screenwriters and producers working in the audiovisual industry to participate in the **ARTIFICIAL INTELLIGENCE WORKSHOP FOR CREATORS: ENHANCING AUDIOVISUAL STORYTELLING**, in accordance with the following

TERMS AND CONDITIONS

1. DEVELOPMENT AND OBJECTIVES

1.1. Iberseries & Platino Industria calls for applications for the Workshop **ARTIFICIAL INTELLIGENCE WORKSHOP FOR CREATORS: ENHANCING AUDIOVISUAL STORYTELLING**, aimed at professionals in the Ibero-American fiction audiovisual industry.

1.2. The objective of the workshop is to provide producers, creators and audiovisual professionals with practical tools on how to use the Google & YouTube ecosystem to expand their creativity, with the aim of incorporating these technologies effectively and strategically into their day-to-day work.

1.3. The workshop, which will be held exclusively in person, will take place at Matadero Madrid on Thursday, 1 October 2026, from 12:30 to 13:30, during Iberseries & Platino Industria (29 September to 2 October 2026). This schedule may be adjusted due to venue programming requirements, and participants will be informed sufficiently in advance.

1.4. The workshop speaker will be Concepción Díaz, Head of AI Trainings for the EMEA region at Google. With extensive experience in training and the application of artificial intelligence in professional and creative environments, Concepción Díaz leads AI adoption initiatives for teams and organisations across Europe, the Middle East and Africa.

1.5. A practical and interactive session in which the main artificial intelligence tools available to creators and professionals will be explored

1.6. From the total number of applications received, the Iberseries & Platino Industria organisation will select a maximum of 30 participants, according to their level of experience and in order of registration.

2. PARTICIPATION REQUIREMENTS

2.1. The workshop is aimed at producers, creators and professionals in the audiovisual sector interested in incorporating artificial intelligence tools into their professional practice. It is intended for participants with prior experience in artificial intelligence.

2.2. Interested participants must complete an online form and indicate their level of experience in using AI tools for content creation

2.3. The Workshop will be held in Spanish.

REGISTRATION AND SELECTION

To register, participants must have a paid accreditation at the time of registration. To obtain accreditation, please visit the following page and complete the Professionals Form: <https://iberseriesplatinoindustria.com/en/accreditations/>

If selected, participation in the workshop entails no additional cost.

The accreditation validation and payment processing period takes 48 hours, so we recommend taking into account the closing date and time of this call for applications.

Registration will be open from the publication of this call for applications until capacity is reached or until **Thursday, 10 September of this year, at 16:00 (GMT +2), Madrid time, Spain**, whichever occurs first.

Registration is individual and must be completed by the interested person.

Travel, accommodation and subsistence expenses will be the responsibility of the participants.

Once this call for applications has closed, no documentation will be accepted through any other means and no extensions will be granted.

Selected applicants will be notified by email. Participants will have 2 business days after the email is sent to confirm their in-person attendance at the Workshop at Iberseries & Platino Industria; otherwise, their participation will be cancelled. The official list of selected applicants will be validated by the General Management of Iberseries & Platino Industria and, if selected, the information provided will be used as official information.

Any matter not covered by this call for applications will be resolved by the management of Iberseries & Platino Industria.

Selected participants must confirm and guarantee their attendance at the Workshop.



For more information, consult the call for applications at

<https://iberseriesplatinoindustria.com/en/> or email: taller.ia@iberseriesplatinoindustria.com