

84 Projects from 13 Countries to Take Part in the Iberseries & Platino Industria Platforms and Production Companies Pitch Sessions

3Pas Studios, Amazon MGM Studios, BH5 Studios, Dopamine, Río Ancho, Sony Pictures Television and Telefe will evaluate the projects selected for this edition.

A total of **84 projects from 13 countries** (7 main producing countries and 6 participating in co-productions) were selected from among 488 submissions.

Sony Pictures Television will hold the **second edition of its Elevator Pitch**, a five-minute, against-the-clock experience inside an elevator.

Madrid, August 27, 2025. A total of **84** projects from 13 countries will take part in the **Platforms and Production Companies Pitch sessions** at the sixth edition of **Iberseries & Platino Industria**. The selected projects represent **Argentina, Chile, Colombia, Costa Rica, Spain, Mexico and Peru** as the main producing countries, and include co-productions with **France, Uruguay, Brazil, Germany, Guatemala and the United States**, from among **488** submissions.

The representatives of the selected projects will have the opportunity to pitch in person to representatives of the participating platforms and production companies. The sessions aim to bring audiovisual content at the development, production, work in progress, financing gap or packaging stages to buyers, investors and industry executives, with the aim of securing support, financing, collaboration or sales.

As an integral part of the industry programme, several projects will receive **strategic consultations** aimed at strengthening the narrative, commercialisation and presentation of their proposals. In addition, the call with **Sony Pictures Television will hold the second edition** of the Elevator Pitch format within Iberseries & Platino Industria, an experience in which each participant will have strictly **5 minutes**, against the clock, to present their proposal face-to-face with the company representative inside an elevator.

Projects Selected by Call

3PAS STUDIOS PITCH (FEATURE FILMS)

- **ENCUENTRO DE FIN DE SEMANA** | Birna Avila | Fiction Feature Film (Colombia)
- **CARRO SECO** | Javier Polo and Victoria Pérez | Fiction Feature Film (Spain and France)
- **BIENVENIDO A CASA** | David Barraza and Saúl Masri | Fiction Feature Film (Mexico)
- **MADRE PARA SIEMPRE** | Valentina Sachetti | Fiction Feature Film (Mexico)
- **MÁS ALLÁ DEL PUENTE** | Concepción Taboada | Fiction Feature Film (Mexico and Spain)
- **BETTA** | Alejandra Bustamante and Enrique (Henry) Meziat | Fiction Feature Film (Argentina)
- **QUIROGA Y EL MONSTRUO** | Roxana Ramos and Fernando Diaz | Fiction Feature Film (Argentina, Uruguay and Brazil)
- **QUE NADIE LE DIGA** | Macarena Cardone, Clara Larraín and Cristián Donoso | Fiction Feature Film (Chile)
- **EDUCANDO A MAMÁ** | Harold Trompetero Saray and Yesid Alejandro Fernández Vivas | Fiction Feature Film (Colombia)
- **CALM - CUENTOS DE AMOR DE LOCURA Y DE MUERTE** | Álvaro León Rodríguez and Alberto López Garrido | Fiction Feature Film (Spain)
- **CONQUISTADO** | Octavio Llano Mestres and Elly Senger-Weiss | Fiction Feature Film (Spain)
- **PENÉLOPE ESTAÑAS** | Juanjo Riera Escandell | Fiction Feature Film (Spain)
- **EL VIGILANTE DEL MUSEO** | Abbé Nozal | Fiction Feature Film (Spain)
- **VIDEOCLUB 2001** | Guillermo Polo and Victoria Pérez de la Cruz | Fiction Feature Film (Spain)
- **LOLA ESTÁ SOLA** | María del Puy Alvarado and José Manuel Carrasco | Fiction Feature Film (Spain)
- **EJECUTIVO X ACCIDENTE** | David Barraza and Saúl Masri | Fiction Feature Film (Mexico)
- **DE CATRINAS, TEQUILA Y YO QUÉ SÉ** | Cristina Marybel Velázquez Obregón | Fiction Feature Film (Mexico and Spain)
- **LAS 7 LLAVES DEL ÉXITO** | Rocío Lladó and Karina Zárate | Fiction Feature Film (Peru)

3PAS STUDIOS PITCH (SERIES)

- **ADELITAS** | Ignacio Arnold and Nimrod Amitai | Fiction Series (Chile / Mexico)
- **AUTOR INTELECTUAL** | Sofía Szelske | Fiction Series (Argentina)
- **BICIMÉDICOS** | Juan Pablo Martinez and Francisco Suarez | Fiction Miniseries (Argentina)
- **ES MEJOR ASÍ** | Ramiro Lehkuniec | Fiction Series (Mexico)
- **NO TE PROMETEMOS NADA** | Catherine Villarreal Caro, Paul Cataño Toro and Ana María Tarazona | Fiction Series (Colombia)
- **SALIR A BAILAR** | Sabrina Farji | Fiction Series (Argentina)
- **TERAPIA DE PAREJA** | Harold Trompetero Saray and Yesid Alejandro Fernández Vivas | Fiction Series (Colombia)

Consultations:

- **AMOR EN JUEGO** | John Jairo Guerrero G and Luis Villamil | Fiction Series (Spain)
- **EXTERMINADOR** | Juanjo Riera Escandell | Fiction Miniseries (Spain)
- **FELICIANO EL SERIO** | José Larrosa | Fiction Series (Spain)
- **LA CABEZA DE PARIS ANDRADE** | Alejandro Trigos and Javier Rey | Fiction Series (Mexico / Colombia)

AMAZON STUDIOS MEXICO PITCH (FEATURE FILMS AND SERIES)

- **ANDROMEDA** | Alejandro Sugich and Ida Cuellar | Fiction Feature Film (Mexico, Spain and United States)
- **ANTES DE LA CENA** | Concepción Taboada | Fiction Feature Film (Mexico)
- **ENTRENANDO A HOFFMANN** | Rafael Tres | Fiction Feature Film (Mexico and Guatemala)
- **BAILA PERRO** | Pedro Caxade and Enrique Melgarejo | Fiction Miniseries (Mexico)
- **BROTES** | Sofía Szelske | Fiction Series (Argentina)
- **CHANCES** | Mariana Franco and José Manuel Cravioto | Fiction Series (Mexico and Spain)
- **DIANITA, INTERMEDIARIA DE AMOR** | Walter Navas and Lorena Escalante | Fiction Series (Mexico)
- **INVISIBLE POLLY** | Celso García and Alexandra Kiba | Fiction Series (Mexico)

- **LOLA ESTÁ SOLA** | María del Puy Alvarado and José Manuel Carrasco | Fiction Feature Film (Spain)
- **VUELVE SIEMPRE SEBASTIANA** | Regina Blandón, Alessandro Pederzoli, Antonio Acosta and Horacio Alcalá | Fiction Feature Film (Mexico and Spain)

BH5 STUDIOS PITCH (FEATURE FILMS)

- **HOLA, GUAPO** | Javier Durán Pérez and Antón Goenechea Caballos | Fiction Feature Film

Consultations:

- **CANAS Y BALAS** | Harold Trompetero Saray and Yesid Alejandro Fernández Vivas | Fiction Feature Film (Colombia)
- **EL CHOLLO DEL SIGLO** | Ceres Machado | Fiction Feature Film (Spain)

DOPAMINE PITCH (SERIES)

- **BOCANADA** | Sabrina Farji | Fiction Series (Argentina)
- **INTENSAS (SER O NO SER)** | Ronald Heim and Andrea Undurraga | Fiction Series (Chile)
- **AGUA NEGRA** | Javier Mariscal Crevoisier and Norma Velásquez | Fiction Series (Spain and Peru)
- **DEJA DE LLORAR** | Diana Narváez and Edwin Cortés | Fiction Series (Mexico and Colombia)

Consultations:

- **HÁBITOS VERDES** | Óscar Toribio and Natalia Ruiz | Fiction Series (Spain)
- **FIESTA NACIONAL** | Óscar Toribio and Natalia Ruiz | Fiction Series (Spain)
- **LA RECEPCIÓN** | Javier Durán Pérez and Antón Goenechea Caballos | Fiction Series
- **UNA MADRE PERFECTA** | José Manuel Cravioto and Mariana Franco | Fiction Series (Mexico and Spain)

HBO MAX PITCH (FICTION SERIES)

- **EXPEDIENTE PARQUE CHAS** | Carlos Kaimakamian Carrau | Fiction Series (Argentina)

- **HIJO DEL SILENCIO** | Julián Levy | Fiction Series (Argentina)
- **CAMILA INMORTAL** | Victoria Chaya Miranda and Julia Scarone | Fiction Series (Argentina)
- **BICIMÉDICOS** | Juan Pablo Martínez and Francisco Suárez | Fiction Miniseries (Argentina)
- **LA PRÓXIMA VEZ QUE TE VEA** | Ramiro Lehkuniec | Fiction Series (Argentina)
- **REMEDIO** | Miguel Alcantud | Fiction Series (Mexico)
- **CASA URQUIZA** | David Barraza and Saúl Masri | Teleseries (Mexico)

HBO MAX PITCH (NON-FICTION SERIES)

- **EL PLAN DE DIOS** | Rodrigo Sepúlveda | Documentary Feature Film (Argentina)
- **PROYECTO PELUSA** | Lucía Lamboleý and Cecilia Mato | Non-Fiction Series / Docuseries / Reality (Argentina and Uruguay)
- **LABORATORIO CRIMINAL** | Javier Domínguez and Camilo Lagos | Non-Fiction Series / Docuseries / Reality (Chile)
- **LA TERRIBLE CONFUSIÓN** | Simón Hernández Estrada and Liliana Andrade | Non-Fiction Series / Docuseries / Reality (Colombia)
- **TOPOS** | Harold Trompetero Saray and Yesid Alejandro Fernández Vivas | Non-Fiction Miniseries / Documentary (Colombia)
- **MATERIAL DE GUERRA CAPTURADO AL ENEMIGO** | Nacho Ruiz-Capillas and Horacio Alcalá | Documentary Feature Film (Spain, Mexico and Germany)
- **EVA VS. GOLIAT** | Manuel Velasco and Armando De La Peña | Non-Fiction Miniseries / Documentary (Mexico)
- **LOS OJOS DE INTERNET** | Alberto Zúñiga Rodríguez | Non-Fiction Miniseries / Documentary (Mexico and Spain)
- **EMPERADOR SOL** | Marcelo Schapces | Non-Fiction Series / Docuseries / Reality (Argentina)

RÍO ANCHO PITCH (VERTICAL MICROSERIES)

- **LADYGLITCH** | Miguel Alcantud | Microdrama (Vertical Format) (Spain)
- **GRADUACIÓN SANGRIENTA** | Marion Duarte Urra and Carlos Mican | Microdrama (Vertical Format) (Chile and Spain)

Consultations:

- **VICTORIA (LACTAR)** | Harold Trompetero Saray and Yesid Alejandro Fernández Vivas | Microdrama (Vertical Format) (Colombia)

SONY PICTURES TELEVISION ELEVATOR PITCH (SERIES AND TV MOVIES)

- **EL ÚLTIMO GALÁN** | Silvina Dell'Occhio | Fiction Series (Chile)
- **PRIMER AMOR** | Paola Berrocal | Fiction Feature Film (Costa Rica)
- **LO NORMAL** | Jean Cruz | Fiction Miniseries (Spain)
- **CURRÍCULUM VITAE** | Odette Marcos Bequer | Fiction Series (Spain)
- **EL NOMBRE DEL PADRE** | Juanjo Riera Escandell | Fiction Series (Spain)
- **EXPOSED (AL DESCUBIERTO)** | Miguel Valle | Fiction Series (Spain and Peru)
- **EL CLUB SECRETO DE LAS MADRES PRIMERIZAS (Y NO TANTO)** | Valentina Sachetti | Fiction Series (Mexico)
- **1 LIMÓN 1/2 LIMÓN** | Valentina Sachetti | Fiction Feature Film (Mexico)
- **TE ACOMPAÑO EN TU PÉRDIDA** | Lorena Escalante and Vince Miranda | Fiction Series (Mexico)
- **OPERACIÓN BOTARGA** | Lorena Escalante and Vince Miranda | Fiction Feature Film (Mexico)
- **YA NO QUIERO MATAR** | Constanza Donoso and Diana Narváez | Fiction Series (Mexico and Colombia)

TELEFE PITCH (SERIES)

- **DE ACÁ EN ADELANTE** | María Eugenia Lombardi | Fiction Series (Argentina)
- **ESCUELA PARA ENAMORARSE Y OTRAS COSAS** | María Eugenia Lombardi | Fiction Series (Argentina)
- **JOSÉ IGNACIO** | Débora de Sola Habsburg and Juan Pablo Domenech | Fiction Series (Uruguay)
- **TRENCITO EN SERIE** | Gustavo Giorgi | Fiction Series (Argentina)

Iberseries & Platino Industria will take place from **September 29 to October 2, 2026** at Matadero Madrid, organised by **EGEDA** and **Fundación Secuoya**, in collaboration with **FIPCA**. It is supported by **Madrid Film Office** and **Madrid Film Region**, among other collaborating organisations.

More information: www.iberseriesplatinoindustria.com/EN

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